

PORTFOLIO

www.drigocalles.com

SUMMARY

Creative graphic designer with a strong background in branding, marketing, print and digital design, and visual communications.

Experienced in leading design projects, building brand systems, and producing high-quality print collateral for corporate, financial, and technical industries.

EDUCATION

Worcester Polytechnic Institute (WPI) – Worcester MA

- B.S. Management Engineering | 2014
- Minor in English | 2014

Coastline Community College – Online

- Certificate of Achievement, Digital Media Design | 2017

SKILLS & TOOLS

Print & Digital Design

- Adobe Illustrator, InDesign, Photoshop, Acrobat
- Affinity Photo, Designer, Publisher

Web & UX Design

- Wordpress, HTML, and CSS
- Adobe XD, Dreamweaver, Figma

Video & Audio Editing

- Premiere Pro, After Effects, Audition, Audacity

Microsoft

- Microsoft Teams, Word, Excel, PowerPoint, Publisher
- SharePoint, Power Automate

Print & Digital Production Tools

- Versant 280 Digital Press, HP Large Format Printer
- Epilog Laser Engraver, BarTender (Label Software)
- Binding and Laminating Equipment

ORGANIZATIONS & ACCOMPLISHMENTS

- Toastmasters Member (2016–2018)
- Karate Teaching Assistant (2006–2014)
- 1st Dan Black Belt, Japanese Karate Association (2009)
- Clarence DeMar Marathon: 4:14 (2019), 4:26 (2021)

EXPERIENCE

Elbit Systems of America – Merrimack NH

Manager, Media Services | Aug. 2023 – April 2025

- Oversaw site-wide design and print production supporting internal communications, events, and cross-departmental needs
- Operated in-house printing, binding, laminating, and finishing equipment
- Designed and produced signage, booklets, posters, and nameplates
- Created serialized product labels using BarTender software and produced them via laser engraving
- Managed over 50 Xerox printers, including maintenance, toner supply, and vendor coordination
- Directed event photo shoots and handled photo processing, editing, and retouching

Triangle Credit Union – Nashua NH (Hybrid/Remote)

Senior Marketing Graphic Designer | Jan. 2023 – April 2023

Marketing Graphic Designer | Aug. 2018 – Dec. 2022

- Spearheaded a full rebrand of the credit union, standardizing fonts, colors, graphics, and design elements across all materials
- Redesigned print collateral, including brochures, business cards, signage, letterhead, envelopes, and branch displays
- Led quarterly marketing campaigns and created print and digital materials across multiple channels
- Designed long-form and brand materials such as annual reports, newsletters, magazine ads, postcards, posters, and handouts
- Managed internal requests, including business cards, notary seals, nameplates, and marketing handouts
- Created signage and event visuals for sponsorships, promotions, and community outreach
- Coordinated with external print vendors to manage production, quality, and delivery timelines
- Onboarded and mentored new team members in branding standards, print setup, and web design tools

Elbit Systems of America – Merrimack NH

Marketing Graphic Designer | Jan. 2017 – June 2018

Graphic Design Intern | June 2015 – Jan. 2017

- Designed print and digital materials for trade shows, internal communications, and marketing campaigns
- Processed print jobs in-house, including trimming, laminating, and die-cutting for a range of collateral
- Redesigned the company's product data sheet template for improved layout consistency across departments

Boynton Hall Print Center – Worcester Polytechnic Institute

Part-Time, Printing Service Assistant | Sept. 2010 – May 2014

- Operated print and finishing equipment for campus orders, including booklets, notepads, posters, and letters